

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11626

Invoice #	125412-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125412
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

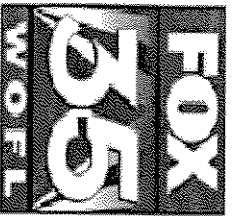
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 8a	8a-830a								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	5x	MTWTF--					
	WOFL			M	10/29/12	:30	8:48 AM	FL6101H	\$800.00		3
	WOFL			Tu	10/30/12	:30	8:09 AM	FL6101H	\$800.00		2
	WOFL			W	10/31/12	:30	8:22 AM	FL6101H	\$800.00		1
	WOFL			Th	11/01/12	:30	8:54 AM	FL6101H	\$800.00		5
	WOFL			F	11/02/12	:30	8:58 AM	FL6101H	\$800.00		4
				11/05/12 to 11/11/12	2x	MT-----					
	WOFL			M	11/05/12	:30	8:21 AM	FL6101H	\$800.00		7
	WOFL			Tu	11/06/12	:30	8:42 AM	FL6101H	\$800.00		6
2	WOFL	Judge Joe Brown	1p-2p								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	2x	-T-T---					
	WOFL			Tu	10/30/12	:30	1:59 PM	FL6101H	\$350.00		1
	WOFL			Th	11/01/12	:30	1:24 PM	FL6101H	\$350.00		2
				11/05/12 to 11/11/12	1x	M-----					
	WOFL			M	11/05/12	:30	1:49 PM	FL6101H	\$350.00		3
3	WOFL	People's Court, The	2p-3p								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	3x	M-W-F--					
	WOFL			M	10/29/12	:30	2:40 PM	FL6101H	\$400.00		2
	WOFL			W	10/31/12	:30	2:15 PM	FL6101H	\$400.00		3
	WOFL			F	11/02/12	:30	2:52 PM	FL6101H	\$400.00		1
4	WOFL	Dr. Phil	3p-4p								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	5x	MTWTF--					
	WOFL			M	10/29/12	:30	3:27 PM	FL6101H	\$750.00		3
	WOFL			Tu	10/30/12	:30	2:58 PM	FL6101H	\$750.00		1
	WOFL			W	10/31/12	:30	3:54 PM	FL6101H	\$750.00		4

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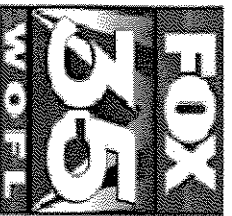
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WOFL	Dr. Phil	3p-4p								
	WOFL	Political Issue		Th	11/01/12	:30	3:16 PM	FL6101H	\$750.00		2
	WOFL			F	11/02/12	:30	3:30 PM	FL6101H	\$750.00		5
				11/05/12 to 11/11/12	1x	M-----					
	WOFL	Judge Judy	4p-5p	M	11/05/12	:30	3:48 PM	FL6101H	\$750.00		6
	WOFL	Political Issue									
				10/29/12 to 11/04/12	5x	MTWTF--					
	WOFL			M	10/29/12	:30	4:55 PM	FL6101H	\$800.00		2
	WOFL			Tu	10/30/12	:30	4:26 PM	FL6101H	\$800.00		1
	WOFL			W	10/31/12	:30	4:55 PM	FL6101H	\$800.00		3
	WOFL			Th	11/01/12	:30	4:56 PM	FL6101H	\$800.00		4
	WOFL			F	11/02/12	:30	4:12 PM	FL6101H	\$800.00		5
				11/05/12 to 11/11/12	1x	M-----					
	WOFL			M	11/05/12	:30	4:20 PM	FL6101H	\$800.00		6
	WOFL	Fox 35 5p News	5p-530p								
	WOFL	Political Issue									
				10/29/12 to 11/04/12	5x	MTWTF--					
	WOFL			M	10/29/12	:30	5:25 PM	FL6101H	\$1,000.00		3
	WOFL			Tu	10/30/12	:30	5:24 PM	FL6101H	\$1,000.00		1
	WOFL			W	10/31/12	:30	5:28 PM	FL6101H	\$1,000.00		5
	WOFL			Th	11/01/12	:30	5:15 PM	FL6101H	\$1,000.00		2
	WOFL			F	11/02/12	:30	5:30 PM	FL6101H	\$1,000.00		4
				11/05/12 to 11/11/12	1x	M-----					
	WOFL			M	11/05/12	:30	5:57 PM	FL6101H	\$1,000.00		6
	WOFL	Fox News 6p News	6p-630p								
	WOFL	Political Issue									
				10/29/12 to 11/04/12	1x	--W----					
	WOFL			W	10/31/12	:30	6:15 PM	FL6101H	\$1,000.00		1

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8	WOFL	Fox 35 10p News	10p-11p								
		Political Issue									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WOFL			M	10/29/12	:30	10:22 PM	FL6101H	\$2,200.00		2
	WOFL			Tu	10/30/12	:30	10:51 PM	FL6101H	\$2,200.00		1
	WOFL			W	10/31/12	:30	10:42 PM	FL6101H	\$2,200.00		3
	WOFL			Th	11/01/12	:30	10:43 PM	FL6101H	\$2,200.00		5
	WOFL			F	11/02/12	:30	10:43 PM	FL6101H	\$2,200.00		4
					11/05/12 to 11/11/12	1x	M-----				
	WOFL			M	11/05/12	:30	10:56 PM	FL6101H	\$2,200.00		6

Aired Spots

38

Gross Total \$37,350.00Agency Commission \$5,602.50Net Amount Due \$31,747.50 Payment Terms 30 Days

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